

YouGov / Daily Telegraph Survey Results

Sample Size: 1962

Fieldwork: 26th - 28th June 2006

Weighted N
Unweighted N

Total	Currvote			Gender		Age			Social Grade		Visited US	
	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	Yes	No
1962	585	498	267	942	1020	599	666	697	1059	903	885	1077
1962	685	515	245	992	970	488	677	797	1211	751	958	1004
%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever visited the United States?

Yes, quite often	14	21	11	14	16	12	12	14	16	17	11	31	0
Yes, but only once or twice	31	34	31	32	31	31	32	32	29	34	27	69	0
No, never	55	46	59	54	53	57	55	55	55	49	62	0	100

How would you describe the way you feel about the US? On balance, are your feelings about the US...?

Very positive	8	12	8	6	10	7	7	8	10	8	8	14	4
Fairly positive	46	55	50	35	46	47	49	48	43	45	48	56	39
Fairly negative	30	23	29	39	32	27	29	30	30	31	28	23	35
Very negative	9	7	6	17	9	9	8	9	10	10	8	6	12
Don't know	7	4	7	4	4	10	7	6	7	5	9	2	11

Generally speaking, do you...?

Like Americans a lot	21	26	23	16	22	21	16	22	26	21	22	30	14
Like Americans a little	49	53	53	50	48	51	47	51	50	49	50	54	46
Not like Americans very much	19	15	17	22	20	18	23	18	16	20	17	13	24
Not like Americans at all	2	2	1	3	4	1	4	1	2	2	2	1	3
Don't know	8	4	6	9	6	10	10	7	7	7	9	2	13

Weighted N
Unweighted N

Total	Currvote			Gender		Age			Social Grade		Visited US	
	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	Yes	No
1962	585	498	267	942	1020	599	666	697	1059	903	885	1077
1962	685	515	245	992	970	488	677	797	1211	751	958	1004
	%	%	%	%	%	%	%	%	%	%	%	%

Taking everything into account, do you think the policies and actions of the present American government make the world...?

A much better place to live in	2	3	3	1	3	2	2	3	2	2	3	3	1
A somewhat better place to live in	20	27	24	11	25	16	15	23	23	19	22	21	19
A somewhat worse place to live in	42	44	41	43	41	43	41	44	42	44	40	45	40
A much worse place to live in	23	18	20	37	25	21	26	19	25	27	19	22	25
Don't know	12	8	12	8	6	17	16	11	9	9	16	9	14

Again taking everything into account, do you think American culture – fast-food restaurants, popular music, Hollywood movies and so on – makes the world...?

A much better place to live in	3	4	3	1	3	2	4	3	1	3	3	4	2
A somewhat better place to live in	33	37	41	29	36	30	39	33	26	32	33	38	29
A somewhat worse place to live in	40	37	35	44	38	42	35	37	47	42	37	36	43
A much worse place to live in	12	12	7	15	12	11	8	11	15	13	10	10	13
Don't know	13	10	14	12	11	15	15	15	11	10	17	12	14

Also taking everything into account, would you say your overall opinion of the US has...?

Gone up a lot in recent years	3	3	3	2	3	3	4	3	2	3	3	5	2
Gone up a little in recent years	17	23	20	9	18	15	17	18	16	15	19	18	16
Gone down a little in recent years	47	45	50	47	49	45	43	46	50	49	44	48	45
Gone down a lot in recent years	22	19	17	34	22	22	21	20	26	24	20	19	25
Don't know	11	10	11	8	8	15	15	13	6	10	13	10	12

Weighted N
Unweighted N

Total	Currvote			Gender		Age			Social Grade		Visited US	
	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	Yes	No
1962	585	498	267	942	1020	599	666	697	1059	903	885	1077
1962	685	515	245	992	970	488	677	797	1211	751	958	1004
	%	%	%	%	%	%	%	%	%	%	%	%

How much confidence do you have in the ability of the United States to deal wisely with present world problems?

Very great confidence	1	2	2	0	1	1	1	1	1	1	1	1
Considerable confidence	11	14	13	3	12	9	10	12	10	9	13	11
Little confidence	39	44	43	37	40	39	38	38	41	40	38	42
Very little confidence	28	24	27	31	28	28	28	28	27	29	27	28
None at all	16	12	11	27	16	15	14	15	18	17	14	13
Don't know	6	3	5	3	3	8	9	6	3	4	7	5

Do you think American policies and actions are currently...?

Resulting in greater STABILITY in the Middle East and the Arab world	9	11	13	4	12	6	7	12	8	7	11	10	8
Resulting in greater INSTABILITY in the Middle East and the Arab world	74	75	70	86	75	73	72	70	80	78	70	76	72
Don't know	17	14	17	11	13	21	21	18	12	15	19	14	19

How would you rate George W. Bush as a world leader?

He is a great leader	1	3	2	0	2	1	2	1	1	1	2	2	1
He is reasonably satisfactory	15	18	19	9	16	14	14	16	16	13	17	14	16
He is a pretty poor leader	34	39	37	26	34	34	26	36	39	34	34	35	33
He is a terrible leader	43	36	37	63	46	40	50	40	40	46	39	45	41
Don't know	7	3	6	3	3	10	9	7	4	6	8	4	8

The United States is sometimes described as 'a beacon of hope for the world'.

Do you regard the US at the moment as a 'beacon of hope for the world' or not?

Yes, I do	11	16	12	7	15	7	8	12	14	9	14	13	9
No, I don't	77	75	75	86	74	79	78	75	77	81	72	75	78
Don't know	12	9	13	7	10	14	14	13	9	10	14	11	13

Weighted N
Unweighted N

Total	Currvote			Gender		Age			Social Grade		Visited US	
	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	Yes	No
1962	585	498	267	942	1020	599	666	697	1059	903	885	1077
1962	685	515	245	992	970	488	677	797	1211	751	958	1004
%	%	%	%	%	%	%	%	%	%	%	%	%

President Bush frequently says that he wants to create a more democratic world.

Do you think he genuinely wants to create a more democratic world, or is what he says merely a cover for pursuing American interests in the world?

Bush genuinely wants to create a more democratic world	15	22	20	6	19	11	13	17	15	15	16	17	14
What Bush says is merely a cover for pursuing American interests	72	69	70	86	74	71	72	68	77	74	70	73	72
Don't know	12	8	10	7	7	18	15	15	8	11	14	11	14

If President Bush does want to use American power and influence to help create a more democratic world, do you think he is going about it in the right way or not?

Yes, he is going about it in the right way	9	11	12	6	12	6	10	10	7	7	12	9	9
No, he is not going about it in the right way	76	77	73	87	78	74	72	72	83	81	70	79	73
Don't know	15	12	16	8	10	20	18	18	10	12	19	12	18

From what you know, do you believe that the US government has, or has not, arranged to have terrorist suspects flown to other countries where they may be tortured?

Yes, it probably has	59	59	54	70	70	49	55	58	63	62	56	62	56
No, I doubt whether it has	14	17	19	9	13	15	14	15	14	14	14	13	15
Don't know	27	25	26	22	17	36	31	26	24	24	30	25	29

As you probably know, American troops – both soldiers and marines – are now deployed in large numbers in Iraq. Is it your impression that they are doing a good job or a bad job of 'winning hearts and minds' in Iraq?

Yes, they are doing a good job of winning hearts and minds	13	13	19	8	15	10	15	14	10	9	16	11	14
No, they are not doing a good job of winning hearts and minds	67	70	62	76	70	64	62	62	76	72	61	69	66
Don't know	20	18	19	16	15	25	23	24	15	19	23	20	21

Weighted N
Unweighted N

Total	Currvote			Gender		Age			Social Grade		Visited US	
	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	Yes	No
1962	585	498	267	942	1020	599	666	697	1059	903	885	1077
1962	685	515	245	992	970	488	677	797	1211	751	958	1004
%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the American forces are doing a good job or a bad job of helping to bring democracy to Iraq?

Yes, they are doing a good job of helping to bring democracy to Iraq	24	31	32	15	32	16	27	26	19	21	27	26	22
No, they are not doing a good job of helping to bring democracy to Iraq	54	52	45	67	52	55	48	49	63	58	48	53	54
Don't know	23	17	23	18	16	29	26	25	18	21	25	22	24

Some people claim that the United States is essentially an imperial power, one that wants to dominate the world by one means or another. Do you think it is, or is not, fair to describe America as an imperial power?

Yes, it is fair to describe America in that way	58	54	54	72	57	59	58	56	61	61	55	56	60
No, it is not fair to describe America in that way	28	34	34	16	34	22	22	30	30	26	29	31	25
Don't know	14	12	12	12	9	19	20	15	9	12	16	13	15

A lot of things American – from blue jeans and baseball caps to Budweiser beer – are fashionable at the moment. Are you ever tempted to buy anything because it looks or feels American?

Yes, often	1	2	2	0	1	1	2	1	1	1	2	2	1
Yes, occasionally	6	7	8	4	7	5	8	6	5	6	6	8	5
Yes, but very seldom	13	15	17	13	15	12	15	13	13	14	13	17	11
No, never	75	75	70	80	74	77	68	78	79	75	76	69	80
Don't know	4	2	4	3	3	5	7	3	2	4	4	4	4

Here is a list of Americans and things American. Please indicate for each whether your view of it is broadly favourable or broadly unfavourable.

Barbie dolls

Broadly favourable	22	26	25	18	16	28	29	20	18	20	24	23	21
Broadly unfavourable	32	27	31	39	32	32	34	31	32	35	28	33	31
I have no opinion	46	46	44	43	52	40	38	49	50	44	48	44	47

Weighted N
Unweighted N

Total	Currvote			Gender		Age			Social Grade		Visited US	
	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	Yes	No
1962	585	498	267	942	1020	599	666	697	1059	903	885	1077
1962	685	515	245	992	970	488	677	797	1211	751	958	1004
%	%	%	%	%	%	%	%	%	%	%	%	%

4 x 4 recreation vehicles

Broadly favourable	24	28	23	16	23	25	28	24	21	22	26	26	23
Broadly unfavourable	58	56	58	72	65	52	55	59	61	63	53	58	58
I have no opinion	18	17	19	12	12	23	18	17	18	16	20	16	19

Condoleezza Rice

Broadly favourable	30	37	34	31	35	25	25	26	37	33	25	36	25
Broadly unfavourable	29	25	26	39	34	24	31	29	27	30	28	28	30
I have no opinion	41	38	40	30	31	51	44	45	36	37	47	36	46

Tom Hanks

Broadly favourable	64	64	69	66	60	68	67	67	60	63	66	64	64
Broadly unfavourable	10	10	10	9	13	7	13	8	9	11	8	10	10
I have no opinion	26	26	22	26	28	24	20	26	31	26	26	25	26

McDonald's Restaurants

Broadly favourable	27	27	29	23	26	29	37	24	21	26	28	25	29
Broadly unfavourable	59	58	60	66	63	56	53	60	64	62	56	60	58
I have no opinion	14	15	11	11	12	16	10	16	16	12	16	14	13

Venus Williams

Broadly favourable	39	41	43	43	37	41	43	35	39	41	37	43	36
Broadly unfavourable	19	21	19	20	23	16	18	18	22	20	19	20	19
I have no opinion	41	38	38	37	40	43	39	47	39	39	44	37	45

Microsoft

Broadly favourable	76	81	81	68	73	79	70	75	83	75	77	77	76
Broadly unfavourable	15	13	12	19	19	10	19	14	11	17	12	16	14
I have no opinion	9	6	7	12	8	11	11	11	6	8	11	8	10

Weighted N
Unweighted N

Total	Currvote			Gender		Age			Social Grade		Visited US	
	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	Yes	No
1962	585	498	267	942	1020	599	666	697	1059	903	885	1077
1962	685	515	245	992	970	488	677	797	1211	751	958	1004
%	%	%	%	%	%	%	%	%	%	%	%	%

The Hilton sisters (Paris and Nicky)

Broadly favourable	6	7	7	4	9	4	13	3	3	6	7	6	7
Broadly unfavourable	58	56	60	61	56	60	67	63	47	61	55	63	55
I have no opinion	36	37	34	34	35	36	20	34	51	33	38	32	39

Starbucks

Broadly favourable	36	42	37	32	31	41	43	35	32	40	31	44	30
Broadly unfavourable	32	28	32	44	36	28	37	31	29	32	31	32	32
I have no opinion	32	30	32	23	32	32	20	35	40	27	37	24	38

Brad Pitt

Broadly favourable	43	43	45	44	38	47	53	45	32	42	44	45	41
Broadly unfavourable	18	17	18	23	19	17	20	16	18	18	19	18	19
I have no opinion	39	39	37	33	42	36	26	39	50	40	37	37	40

Renee Zellweger

Broadly favourable	46	48	49	46	41	49	54	48	36	46	45	48	43
Broadly unfavourable	12	10	12	18	15	10	16	12	10	13	12	14	11
I have no opinion	42	42	39	37	44	40	30	40	54	41	43	38	46

Disneyworld/ Disneyland theme parks

Broadly favourable	60	62	65	55	56	65	64	59	59	56	65	66	56
Broadly unfavourable	22	18	20	31	26	17	21	22	21	25	18	21	22
I have no opinion	18	19	15	14	18	18	15	18	20	19	17	13	22

Steven Spielberg

Broadly favourable	77	79	82	78	77	77	78	78	74	76	77	79	75
Broadly unfavourable	5	5	4	5	7	4	6	4	5	5	6	6	5
I have no opinion	18	16	15	17	17	20	16	17	21	19	17	16	20

Weighted N
Unweighted N

Total	Currvote			Gender		Age			Social Grade		Visited US	
	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	Yes	No
1962	585	498	267	942	1020	599	666	697	1059	903	885	1077
1962	685	515	245	992	970	488	677	797	1211	751	958	1004
%	%	%	%	%	%	%	%	%	%	%	%	%

Madonna

Broadly favourable	42	45	48	37	40	44	55	44	29	42	42	41	43
Broadly unfavourable	29	27	26	33	31	26	27	24	35	28	29	30	27
I have no opinion	29	28	26	30	29	30	18	33	36	30	29	28	30

US TV comedy shows such as Friends, The Simpsons

Broadly favourable	58	55	65	57	57	59	82	60	37	58	58	62	56
Broadly unfavourable	22	24	18	26	23	20	8	21	34	22	21	21	22
I have no opinion	20	21	17	17	19	21	10	20	29	19	21	18	22

Michael Jackson

Broadly favourable	12	11	14	10	11	12	19	10	6	10	13	10	13
Broadly unfavourable	67	71	61	77	68	66	63	66	71	70	63	70	64
I have no opinion	22	19	25	13	21	22	18	23	23	19	24	20	23

Coca-Cola

Broadly favourable	47	51	50	40	46	48	55	48	39	45	49	49	46
Broadly unfavourable	33	28	33	42	35	31	29	32	36	36	28	33	32
I have no opinion	20	21	18	18	19	22	16	20	25	18	23	18	22

Weighted N
Unweighted N

Total	Currvote			Gender		Age			Social Grade		Visited US	
	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	Yes	No
1962	585	498	267	942	1020	599	666	697	1059	903	885	1077
1962	685	515	245	992	970	488	677	797	1211	751	958	1004
%	%	%	%	%	%	%	%	%	%	%	%	%

Here is a list of paired words and phrases.

Which word or phrase in each pair do you think more accurately describes the United States today?

Caring	19	26	21	10	21	18	19	19	19	18	21	23	16
Uncaring	60	56	57	74	62	57	61	58	60	62	57	57	62
Don't know	21	18	22	16	17	25	20	23	20	20	23	20	22
Divided by class	63	60	62	75	63	62	67	64	58	64	62	60	65
Relatively classless	26	32	27	19	28	23	21	24	31	26	25	30	22
Don't know	12	9	12	7	8	15	11	12	11	10	13	9	13
Has a lot of violent crime	90	87	91	93	90	90	90	92	88	89	91	88	92
Has little violent crime	4	6	4	3	5	3	4	3	5	5	3	6	2
Don't know	6	7	6	5	5	8	6	5	8	6	6	6	6
Equal	12	15	14	6	13	11	12	11	13	11	13	14	11
Unequal	72	71	71	84	77	67	75	74	68	74	69	72	72
Don't know	16	13	15	10	10	22	13	16	19	14	18	14	17
Forward-looking	46	53	52	39	47	45	52	44	43	45	48	48	45
Backward-looking	30	26	31	38	34	26	29	31	30	31	28	30	30
Don't know	24	21	18	23	19	29	19	26	27	24	24	23	25
Cares what the rest of the world thinks	11	14	14	6	12	11	9	13	11	11	11	12	10
Does not care what the rest of the world thinks	83	81	81	90	84	81	84	80	84	84	81	83	82
Don't know	6	5	4	5	4	8	6	7	5	5	7	4	7
Vulgar	65	65	60	76	68	62	61	65	67	70	59	64	66
Sophisticated	9	12	10	7	11	7	12	8	6	7	11	9	8
Don't know	26	22	30	17	21	32	26	27	26	24	30	27	26

Weighted N
Unweighted N

	Currvote			Gender		Age			Social Grade		Visited US		
Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	Yes	No	
1962	585	498	267	942	1020	599	666	697	1059	903	885	1077	
1962	685	515	245	992	970	488	677	797	1211	751	958	1004	
	%	%	%	%	%	%	%	%	%	%	%	%	
Well led	10	13	14	6	12	9	10	11	9	9	12	10	11
Badly led	75	74	72	85	78	73	75	73	78	80	70	77	74
Don't know	14	13	14	9	10	18	15	16	12	11	18	13	15
Offers real equality of opportunity	26	37	27	18	32	20	23	24	29	26	26	32	20
Does not offer real equality of opportunity	52	47	53	66	52	52	54	52	50	54	49	49	54
Don't know	23	16	19	16	16	28	23	24	21	20	25	19	25
Preoccupied with money	84	84	84	90	86	82	83	83	86	86	82	85	83
Not preoccupied with money	4	7	3	4	5	4	7	4	2	4	5	5	4
Don't know	12	9	13	6	9	14	10	13	11	10	13	10	13
Democratic	40	52	43	31	50	30	43	39	37	41	38	45	35
Undemocratic	37	31	38	50	38	36	34	35	41	38	35	35	38
Don't know	24	17	18	19	12	34	24	25	22	21	27	20	26
Ignorant of the outside world	73	74	72	83	78	69	78	72	72	77	69	78	69
Knowledgeable about the outside world	15	18	17	12	15	16	12	16	18	12	19	13	17
Don't know	11	8	11	5	7	15	11	13	10	11	12	9	14
Racially united	12	16	13	9	13	10	14	11	11	11	12	14	10
Racially divided	71	69	69	79	72	71	67	69	77	74	68	71	71
Don't know	17	15	18	12	15	19	19	20	13	15	20	15	19
Cultured	23	25	26	25	24	21	28	21	19	20	26	24	22
Uncultured	56	57	54	59	59	52	56	54	58	61	50	57	55
Don't know	22	18	20	16	17	26	16	25	23	20	24	19	24
Dominated by big business	90	89	90	93	92	88	88	88	94	91	88	91	89
Not dominated by big business	2	3	3	2	3	1	3	2	1	2	3	2	2
Don't know	8	7	7	5	5	11	9	10	5	7	9	7	9

Weighted N
Unweighted N

	Currvote			Gender		Age			Social Grade		Visited US	
Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	Yes	No
1962	585	498	267	942	1020	599	666	697	1059	903	885	1077
1962	685	515	245	992	970	488	677	797	1211	751	958	1004
%	%	%	%	%	%	%	%	%	%	%	%	%

Religious	61	66	63	66	68	54	64	57	62	64	57	70	54
Irreligious	14	13	15	12	12	16	13	16	14	15	14	11	17
Don't know	25	21	22	22	19	30	23	26	25	21	29	19	29
A reliable ally	40	49	47	33	50	31	43	40	37	39	41	45	36
Not a reliable ally	41	39	36	51	37	45	35	41	46	44	38	38	44
Don't know	19	12	17	16	14	23	21	19	17	17	21	17	20

If you could, would you like to go and live in the United States?

Yes, I would	19	25	21	12	24	15	23	20	15	19	20	29	11
No, I would not	67	63	66	77	63	71	60	66	75	69	65	58	75
Don't know	13	12	13	10	14	13	17	14	10	12	15	13	13